

## 现代商务专业群课程应用数据

| 课程类型        | 课程名称        | 课程应用数据（见网络教学资源地址）                                                                                                 |
|-------------|-------------|-------------------------------------------------------------------------------------------------------------------|
| 专业群共享课      | 经济学基础       | <a href="http://www.xueyinonline.com/detail/210581431.html">http://www.xueyinonline.com/detail/210581431.html</a> |
|             | 电子商务基础与应用   | <a href="http://mooc1.chaoxing.com/course/208145061.html">http://mooc1.chaoxing.com/course/208145061.html</a>     |
|             | 经济法         | <a href="http://www.xueyinonline.com/detail/205906376.html">http://www.xueyinonline.com/detail/205906376.html</a> |
|             | 图形图像处理      | <a href="http://mooc1.chaoxing.com/course/216716786.html">http://mooc1.chaoxing.com/course/216716786.html</a>     |
|             | 商务数据分析      | <a href="http://mooc1.chaoxing.com/course/204701005.html">http://mooc1.chaoxing.com/course/204701005.html</a>     |
| 专业群优质方向核心课程 | 网店经营与管理     | <a href="http://mooc1.chaoxing.com/course/200959463.html">http://mooc1.chaoxing.com/course/200959463.html</a>     |
|             | 商品信息采集与图像处理 | <a href="http://www.xueyinonline.com/detail/216550015.html">http://www.xueyinonline.com/detail/216550015.html</a> |
|             | 网页设计与制作     | <a href="http://www.xueyinonline.com/detail/216595278.html">http://www.xueyinonline.com/detail/216595278.html</a> |
|             | 搜索引擎优化      | <a href="http://mooc1.chaoxing.com/course/203973681.html">http://mooc1.chaoxing.com/course/203973681.html</a>     |
|             | 国际贸易实务      | <a href="http://www.xueyinonline.com/detail/216792115.html">http://www.xueyinonline.com/detail/216792115.html</a> |

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|               | 跨境电子商务     | <a href="http://mooc1.chaoxing.com/course/203894968.html">http://mooc1.chaoxing.com/course/203894968.html</a>     |
|               | 外贸跟单理论与实务  | <a href="http://mooc1.chaoxing.com/course/214560469.html">http://mooc1.chaoxing.com/course/214560469.html</a>     |
|               | 文案设计与软文写作  | <a href="http://mooc1.chaoxing.com/course/207755280.html">http://mooc1.chaoxing.com/course/207755280.html</a>     |
|               | 微信公众号运营与推广 | <a href="http://mooc1.chaoxing.com/course/201979277.html">http://mooc1.chaoxing.com/course/201979277.html</a>     |
|               | 移动营销       | <a href="http://mooc1.chaoxing.com/course/202175494.html">http://mooc1.chaoxing.com/course/202175494.html</a>     |
|               | 界面设计       | <a href="http://www.xueyinonline.com/detail/214641003.html">http://www.xueyinonline.com/detail/214641003.html</a> |
|               | 字体设计       | <a href="http://mooc1.chaoxing.com/course/203798120.html">http://mooc1.chaoxing.com/course/203798120.html</a>     |
|               | 品牌形象设计     | <a href="http://mooc1.chaoxing.com/course/203451203.html">http://mooc1.chaoxing.com/course/203451203.html</a>     |
| . 专业群互选<br>课程 | 网络营销       | <a href="http://mooc1.chaoxing.com/course/207768935.html">http://mooc1.chaoxing.com/course/207768935.html</a>     |
|               | 商务礼仪       | <a href="http://mooc1.chaoxing.com/course/206254017.html">http://mooc1.chaoxing.com/course/206254017.html</a>     |
|               | 微视频制作      | <a href="http://www.xueyinonline.com/detail/217567843.html">http://www.xueyinonline.com/detail/217567843.html</a> |
|               | 视觉营销与策划    | <a href="http://mooc1.chaoxing.com/course/214591140.html">http://mooc1.chaoxing.com/course/214591140.html</a>     |